

GEORGE

GRIGG

DIGITAL DESIGNER

INFO



NAME:
George Grigg



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EMAIL:
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RECENT PORTFOLIO:
www.launch-agency.com



BASED:
Cardiff, UK, CF5 1RA

SKILLS

- Web Design
- UX/UI App & Web-App Design
- Print, Brochure, Card Design
- Automated Email Marketing
- Process Automation
- Automated Sales Flows
- Business Strategy
- Marketing Strategy
- Digital PR, Blogs & SEO
- Branding & Visual Identity
- Database Development
- Lead Generation
- Market Research
- Digital Marketing
- Digital & Direct Advertising
- Social Media Management

PREFERRED APPS

- Sketch
- Wordpress
- Visual Composer
- WP Bakery
- WP Themes
- Graphic River
- Flat Icon
- Photoshop
- InDesign
- Adobe Suite
- iMovie
- Keynote
- Shopify
- Microsoft Office
- Google Suite
- Google Analytics
- Google Console
- Google Ads
- Social Media Ads
- Zapier / Automator
- Stripe / PayPal
- WooCommerce
- MailChimp
- Campaign monitor
- Snov / Phantom
- Intercom / ZenDesk

"I love to try and design beautiful websites and help come up with solutions to unique concepts. I can produce a Wordpress site extremely quickly and accurately for pretty much any business niche. I am starkly motivated and passionate to help create great products!"

A competent, ambitious and energetic individual, with a solid history of achievements with web marketing and design, picking up good knowledge of ecommerce, websites, digital marketing, investment and financial services, real estate, B2B and B2C retail.

My fulfilment mostly comes in overcoming challenges and producing quality; clean design, simplicity, automation and usability.

A resilient, level-headed but a jovial and team-oriented character with strong organisational, prioritisation and commercial abilities.

EXPERIENCE

2014

GriggMac Events & Marketing C-Founder / Marketing & Design

Event managers for 3 of the largest niche music venues in Cardiff running multiple weekend events while still in University and working part-time at city centre bars at Loungers and Wetherspoons.

We also setup a 6-month pop-up shop working with global clothing brands such as Carhartt through an online retail partner. We also ran marketing campaigns for local companies.

2016

Gambit Corporate Finance Business Development Executive

I was awarded the job and was extremely excited to join the team of leading financiers in Cardiff with extremely prestigious clients and working on multi-million pound transactions in Mergers & Acquisitions.

I worked on corporate research, analysis, presentation material, email marketing and database management.

2017

ShareProperty Co-Founder/ CEO/ Tech & Marketing Lead

I had made a good friend at Gambit, an ex-investment banker who went on to be my business partner at FinTech startup ShareProperty. We got very close to making a stir in the industry having been funded on Seedrs and raised a significant venture capital round. Unfortunately the market and appetite during the Brexit vote, FCA rules became very strict, thwarting our progress.

2018

BookingAgent & Launch Agency Founder, Managing Director

I developed an AirBnb business from scratch and managed around 20 properties in Cardiff city center, generating hundreds of thousands of pounds of bookings for clients. We decided to covert the business to a web product, which is a long-term idea we are working on now in the background irregularly.

2019

Izy Capital, Mindful Work, Artimus Software & AI Freelance Design & Marketing

Completed multiple projects in web design, app design, web-app design, Wordpress sites, investment memorandums, database development, automated email marketing, digital adverts.

EDUCATION

2015

Cardiff Metropolitan University, Wales

2nd Class Honours BA Hospitality & Management

2013

Alton 6th Form College, Hampshire

A-Levels: Business Studies, Product Design, Fine Art

Frensham Heights School, Surrey

10 x GCSEs: 6x B, 4x C